



## L'Arche Boston North The Longest Table Sponsorships

*Proceeds will benefit L'Arche Boston North, a non-profit community for people with and without disabilities located in Haverhill, MA that over the past 40 years has worked to illuminate the gifts of people with Intellectual Disabilities and inspire equitable communities of belonging for all. The Longest Table has established itself as the premier summer event in the Merrimack Valley.*

### **Presenting/Platinum Sponsor (15,000) (LIMIT 1)**

- ↻ **Eight (8) complimentary tickets to EXCLUSIVE VIP Longest Table Sponsor Seating Area (one dedicated table of eight)**
- ↻ **Eight (8) tickets to the VIP early-access cocktail reception prior to general admission**
- ↻ VIP Parking
- ↻ Company logo displayed on prominent event merchandise
- ↻ Featured in onsite media coverage at event
- ↻ Sponsor representative speaks during opening reception
- ↻ Named as Presenting/Platinum Sponsor on all event advertising
- ↻ Featured Social media posts on The Longest Table and L'Arche Boston North profiles dedicated exclusively to your involvement as Presenting/Platinum Sponsor
- ↻ Brand recognition as Presenting/Platinum sponsor on all print and digital marketing for event
- ↻ Logo on all mailers, marketing materials, and press release
- ↻ Logo with click-thru or hyperlink on L'Arche Boston North website
- ↻ Acknowledgement during The Longest Table announcements
- ↻ Full page, back cover ad in Program Booklet
- ↻ Banner displayed at event entrance
- ↻ Promotional materials included in Swag Bag
- ↻ Marketing kit to promote your contribution

### **Gold Sponsor \$10,000 (Unlimited)**

- ↻ **Six (6) complimentary tickets to EXCLUSIVE VIP Longest Table Sponsor Seating Area**
- ↻ **Six (6) tickets to the VIP early-access cocktail reception prior to general admission**
- ↻ VIP Parking
- ↻ Featured in onsite media coverage at event
- ↻ Sponsor representative speaks during dinner
- ↻ Featured Social media posts on The Longest Table and L'Arche Boston North profiles dedicated exclusively to your involvement as Official Gold Sponsor
- ↻ Brand recognition as official Gold sponsor on all print and digital marketing for event
- ↻ Logo on all mailers, marketing materials, and press release
- ↻ Logo with click-thru or hyperlink on L'Arche Boston North website
- ↻ Acknowledgement during The Longest Table announcements
- ↻ Full page ad in prominent location of Program Booklet
- ↻ Banner displayed as "Gold Sponsor" at event entrance
- ↻ Promotional materials included in Swag Bag
- ↻ Marketing kit to promote your contribution

### **Illumination Sponsor \$7,500 (SOLD)**

- ↻ **Four (4) complimentary tickets to EXCLUSIVE VIP Longest Table Sponsor Seating Area**
- ↻ **Four (4) tickets to the VIP early-access cocktail reception prior to general admission**
- ↻ VIP parking
- ↻ Feature in onsite media coverage at event
- ↻ Featured in The Longest Table and L'Arche Boston North social media posts
- ↻ Logo on all mailers and marketing materials
- ↻ Logo with click-thru or hyperlink on L'Arche Boston North website

- Acknowledgement during The Longest Table announcements
- Full page ad in Program Booklet
- Banner displayed as “official illumination sponsor” at event.
- Promotional materials included in Swag Bag
- Marketing kit to promote your contribution

### **Cocktail Hour Sponsor \$5,000 (LIMIT 1)**

- **Four (4) complimentary tickets to EXCLUSIVE VIP Longest Table Sponsor Seating Area**
- **Four (4) tickets to the VIP early-access cocktail reception prior to general admission**
- Feature in onsite media coverage at event
- Featured in The Longest Table and L’Arche Boston North social media posts
- Logo on all mailers and marketing materials
- Logo with click-thru or hyperlink on L’Arche Boston North website
- Acknowledgement during The Longest Table announcements
- Full page ad in Program Booklet
- Banner displayed as “official cocktail party sponsor” at event.
- Promotional materials included in Swag Bag
- Marketing kit to promote your contribution

### **Entertainment Sponsor \$5,000 (LIMIT 1)**

- **Four (4) complimentary tickets to EXCLUSIVE VIP Longest Table Sponsor Seating Area**
- **Four (4) tickets to the VIP early-access cocktail reception prior to general admission**
- Feature in onsite media coverage at event
- Featured in The Longest Table and L’Arche Boston North social media posts
- Logo on all mailers and marketing materials
- Logo with click-thru or hyperlink on L’Arche Boston North website
- Acknowledgement during The Longest Table announcements
- Full page ad in Program Booklet
- Banner displayed as “official entertainment sponsor” at event.
- Promotional materials included in Swag Bag
- Marketing kit to promote your contribution

### **Dessert Sponsor \$5,000 (LIMIT 1)**

- **Four (4) complimentary tickets to EXCLUSIVE VIP Longest Table Sponsor Seating Area**
- **Four (4) tickets to the VIP early-access cocktail reception prior to general admission**
- Feature in onsite media coverage at event
- Featured in The Longest Table and L’Arche Boston North social media posts
- Logo on all mailers and marketing materials
- Logo with click-thru or hyperlink on L’Arche Boston North website
- Acknowledgement during The Longest Table announcements
- Full page ad in Program Booklet
- Banner displayed as “official dessert sponsor” at event.
- Promotional materials included in Swag Bag
- Marketing kit to promote your contribution

## Silver Sponsor \$2,500 (Unlimited)

- Two (2) complimentary tickets to EXCLUSIVE VIP Longest Table Sponsor Seating Area
- Two (2) tickets to the VIP early-access cocktail reception prior to general admission
- Logo on all mailers and marketing materials.
- Featured in The Longest Table and L'Arche Boston North social media posts
- Logo with click-thru or hyperlink on L'Arche Boston North website
- Acknowledgement during The Longest Table announcements
- Full Page ad in Program Booklet
- Banner displayed at event
- Logo on Swag Bag
- Promotional materials included in Swag Bag
- Marketing kit to promote your contribution.

## Bronze Sponsor \$1,000 (Unlimited)

- Promotional materials included in The Longest Table Swag Bag
- Featured in The Longest Table and L'Arche Boston North social media posts
- Logo on all mailers, print and digital marketing material, and social media
- Logo with click-thru or hyperlink on L'Arche Boston North website
- Acknowledgement during The Longest Table announcements
- Half Page Ad in Program Booklet
- Banner displayed at event
- Marketing kit to promote your contribution

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## Program Book Sponsorship

- Full Page color ad (6"W x7.5"H) - \$500.00
- Half Page color ad (6"W x3.75"H)- \$300.00
- Quarter page color ad (6"W x1.875"H)- \$150.00

**Deadline for ad copy and payment: July 24<sup>th</sup> 2023**

Ad Size \_\_\_\_\_ Value \$ \_\_\_\_\_

**This completed AD Sponsorship Form, along with payment can be submitted to:**

**L'Arche Boston North, Inc ATTN: Jennifer Matthews P.O. Box 1177 Haverhill, MA 01831 or via email at [jmatthews@larchebostonnorth.org](mailto:jmatthews@larchebostonnorth.org)**

*Sponsors should send their program book ad in high resolution .eps or .jpg format to [jmatthews@larchebostonnorth.org](mailto:jmatthews@larchebostonnorth.org)*



## L'Arche Boston North, Inc Corporate Sponsorship Form

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_

Address, City, State, Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

Facebook \_\_\_\_\_ Instagram \_\_\_\_\_

Level of Sponsorship \_\_\_\_\_ Value \$ \_\_\_\_\_

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Sponsors should send their organization's logo and corresponding program book ad in high resolution .eps or .jpg format to [jmatthews@larchebostonnorth.org](mailto:jmatthews@larchebostonnorth.org) to receive proper recognition in media and promotional materials in accordance with selected sponsorship level.